

Welcome to the ACT-AD Member Summit

September 27, 2007

ACT-AD

Accelerate Cure/Treatments for Alzheimer's Disease



Meeting Agenda



- **Welcome and Introductions**
- **Presentation of Strategic Plan**
- **Plans for 2007-2008**
 - Gaining Momentum
 - Engaging the FDA
 - Partnership with Ketchum
 - Engaging ACT-AD Membership

Strategic Plan



- **Highlights of Progress**
- **Goals & Areas of Concentration**
 - Regulatory Reform: The FDA Relationship
 - Neurology Working Group
 - Patient Consultant Program
 - Membership Activation
 - Research & Expertise Development

Strategic Plan



July Meeting Update

- Solid Attendance from FDA and ACT-AD Leadership
- Priorities Addressed
 - Structure and Mission of Intra-Agency Neurology Working Group
 - Future of Patient Consultant/Representative Program
 - Development of Alzheimer's Ally Meeting



Strategic Plan



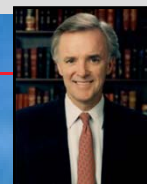
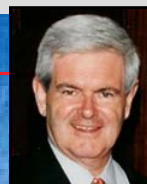
Patient Consultant Program

- First of its kind in area of Alzheimer's disease
- Patient consultants will:
 - Identify key issues
 - Inform evaluation process for new therapies
- ACT-AD proposed key candidates for program
- FDA to propose initial selection of candidates
- Training and orientation to begin soon
- New applicants considered at any time

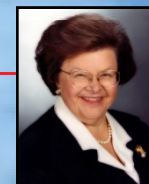
Gaining Momentum



- Alzheimer's Disease Study Group



- Alzheimer's Breakthrough Act



- Forum on Drug Discovery, Development, and Translation



- Joint FDA/PhRMA/BIO Meeting on Benefits and Risks



- World Alzheimer's Day



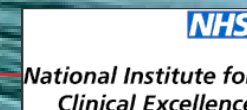
- National Media Focus



- Quilt to Remember



- National Institute for Clinical Excellence



Engaging the FDA



- **Changing Environment at the FDA**
- **FDA and Neurological Disease Advocacy Meeting (October)**
- **Assessing Drug Benefits and Risks in Regulatory Decisions (November)**
- **Alzheimer's Ally Meeting (Early '08)**

Embed ACT-AD Coalition



- **Work closely with FDA leadership**
- **Seek new opportunities for Alzheimer's Disease education and visibility at FDA**
- **Make sure Alzheimer's Disease is always at the table**

Engaging Membership



- **Member Survey**
 - Enhancing coalition impact
 - Improving communications
- **FDA Engagement**

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